Type of study	How are benefits captured?	Primary outcome	Strengths	Weaknesses
Cost Benefit Analysis	As costs (often through willingness to pay)	Incremen tal cost	 Captures all costs and benefits in one number (cost) Includes patient preference in benefit calculation Whether intervention is cost effective is easy to measure 	 Least reported type of economic analysis in published literature Different methods for calculating benefits
Cost Effectiveness Analysis	Through clinical outcomes	Cost per clinical outcome	Includes clinical outcomes that clinicians in the field are familiar with Easy to incorporate clinical trial data	 Difficult to compare across different disease groups Does not incorporate quality of life/patient preferences Whether intervention is cost effective requires a willingness to pay threshold
Cost Utility Analysis	In the form of quality of life utilities	Cost per quality- adjusted life year	 Can compare results across different studies and disease groups Widely accepted as the preferred economic evaluation by decision making bodies 	 Often utility values have not been measured Different utility measurement tools provide variable results
Cost of Illness	None	Cost	Captures the economic burden of a medical condition Easily understood by non-academics	 Does not incorporate clinical outcomes or patient preferences Often calculated as gross costs and not disease specific costs